



feminist majority foundation
**Get Out
Her Vote**
vote as if your life depends on it!

2010

Getting Started with “Get Out HER Vote” in California!

Step One: REGISTER STUDENTS TO VOTE!

The deadline to register voters in California is **October 18th**, so start immediately!

- Get voter registration forms—they are available at any post office or county elections office. Also, check with your student government for forms.
- Maximize your impact! Form broad coalitions with other groups on campus, work with your student government, coordinate classroom voter registration with professors, work with RAs to register students in dorms, and attend and register students at big events on campus.
- Table everyday!! Get your group members to sign up for shifts. Set daily goals and be sure to engage passersby!
- Have people sign GOHV Voter Pledges that say that they promise to vote. It's also a great way to recruit volunteers to help you with GOHV and Election Day Visibility efforts.
- Be sure to mail in voter registration forms you collected daily—you are required by law to mail in all forms within 3 days of completion.

Step Two: EDUCATE!

Abortion rights, education, the environment, immigration, and marriage equality are all at stake this election! It's your job to educate your peers about these important issues.

- Host teach ins, rallies, and Vote-a-Poolza events, on campus educate students about the issues.
- Use social media to spread the word online through blogs, Facebook, and twitter.
- Make announcements in classrooms and dorms, get press coverage on campus, create table tents with information and distribute them, chalk the campus, put up posters, and leaflet!

Step Three: MOBILIZE!

Election Day is Tues, **November 2nd**. It's one thing to register students, but it's another to get them to the polls on Election Day! Turnout the vote!

- Election Countdown Week of Action: organize visibility each day with polling information, chalk, and send out Facebook and email reminders.
- Organize cell phone pizza parties on Sunday, Monday and Election Day, in order to call students reminding them to vote and providing polling information.
- **November 2nd** –Election Day mobilization to get out the vote!

Feminist Majority Foundation

FMF is a 501(c)(3) organization that does not oppose, support, or otherwise endorse any candidate for public office
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