



FEMINIST MAJORITY FOUNDATION

CHOICES CAMPUS LEADERSHIP PROGRAM

WORLD'S LARGEST PRO-CHOICE STUDENT NETWORK

GET OUT HER VOTE 2016

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IT'S TIME TO GET OUT HER VOTE!

The Feminist Majority Foundation's Get Out Her Vote Campaign (GOHV) is the nation's only student-led voter education and registration initiative aimed at increasing young women's voter participation. We have so much at stake at the polls – we are underrepresented at all levels of government, including campus student governments, and the policies we vote on will affect us and women around the world.

WHY HER VOTE COUNTS

The mobilization of progressive students has the potential to change the political landscape across the nation. In Virginia—a state once plagued by TRAP laws—the 2014 Attorney General's race was decided by only eleven votes. As a result, the AG worked with the Governor to prevent the closure of numerous health clinics, thus protecting access to abortion.

Participating and voting in every election – federal, state, county and municipal – is incredibly important. Typically in off year non-presidential elections, voter turnout is significantly lower. That means those elections are determined by much smaller margins of votes and your participation is even more impactful!

When women increase turnout, our voices become even more powerful. There are 49 million eligible young voters, outnumbering 45 million eligible seniors, 65+. Though young voters comprise of 21% of the eligible voting population in America, turnout has been consistently low. Among women, 18-24-year olds vote less than any other age group. But when we turnout to vote, we influence results! Young women and people of color have enormous rights at stake in every election.

THE GENDER GAP

Increasing voter participation among young women has the power to transform politics. The measurable difference in the way women and men vote and view issues is called the gender gap. The gap can be quite significant and frequently (since 1980) has determined the outcome of elections. In 2012, women's votes were decisive in reelecting President Obama and determining the outcomes of the equal marriage ballot measures. The gender gap is also inter-

sectional. A very large portion of the gap is made up of African-American and Latina women, single women and women who self-identify as feminist. Gender gaps have also been decisive in many congressional and gubernatorial races since 1982.

WOMEN ARE UNDER-REPRESENTED

As result of the 2014 election, women now represent 20% of the Senate and 19.3 percent (or 84 members) of the House of Representatives. While women make up more than half of the US population, only 19.4% of Congress (104 women total). Of state legislatures, women make up only 24.5%. The numbers are clear—there's still lot of work needed to increase women's representation in Congress and at the state and local levels.

HIGHER EDUCATION ACT OF 1998

Colleges and universities have an obligation under federal law to make voter registration and voting available to all students. The federal Higher Education Act of 1998 (HEA) requires that all institutions of higher education must make a "good faith effort" to provide voter registration forms for all enrolled students. However, most colleges and universities do not live up to this mandate. Students have the right and power to educate your administrators on the existence of this provision in the HEA and hold them accountable for implementing it!

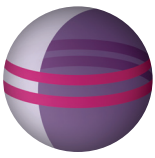
"The institution...will make a good faith effort to distribute a mail voter registration form, requested and received from the State, to each student enrolled in a degree or certificate program and physically in attendance at the institution, and to make such forms widely available to students at the institution."

The HEA should be the foundation of your plan of action. Your goal is to partner with your administration, student government and student groups to fulfill the spirit of this critical law and to increase voter education, mobilization and turnout on your campus.

YOUR VOTE COUNTS!

Feminist students need to register, vote, and campaign for elected offices in record numbers. Under-representation begins on your campus in student government, so run for office at your school and GOHV in 2016!

For more information about the Feminist Majority Foundation Feminist Campus Program's Get Out Her Vote Project, please visit WWW.FEMINISTCAMPUS.ORG



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CAMPAIGN GOALS

1. ELEVATE FEMINIST ISSUES AND MOBILIZE FEMINISTS

2. INCREASE ACCESS TO VOTING ON CAMPUS

2016 TIMELINE

PREPARATION MAY - AUGUST

1. Gather Resources

- Get a good understanding of the issues impacting your student community as well as the barriers to voting that students face.
- Participate in the Feminist Voting Institute and other relevant civic engagement trainings.

2. Build a Team

- Identify both internal members of your group and student leaders as well as outside student organizations, faculty, and administrators to be a part of a campus-wide coalition.

3. Make a Plan

- Set goals and create a campus specific plan, including a calendar, communications guide, peak chart, and event description.

IMPLEMENTATION SEPTEMBER - NOVEMBER

1. Gather Your Team

- Meet with your team, the campus coalition, and individual faculty and administrators.

2. Recruit Supporters

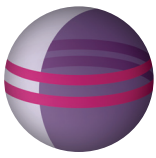
- Recruit, train, and manage a group of volunteers to help organize events, tabling and awareness campaigns.

3. Execute Your Plan

- Work with your team and your FMF Campus Organizer to execute your GOHV plan to elevate feminist issues and combat voter suppression among students.

After: Celebrate and Evaluate!

Reward yourself for months of hard work with a coalition wide party and evaluate what worked and what didn't in your campus campaign. This evaluation will ensure that your lessons learned will be passed down to the next group of organizers.



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ACCESS TO VOTING EQUALS ACCESS TO... Reproductive Rights, Civil Rights, Climate Justice, Higher Education and LGBTQ Rights!

ACCESS to Information

What resources does your campus community need in order to access their right to vote?

1. Issue Education:

Knowledge of what's at stake in this election and the issues that most impact your campus.

Method:

- Plan issue specific events in coalition with other student organizations.
- Work with faculty to integrate issue education into semester curriculum.
- Plan and implement awareness campaigns.

2. Nuts and Bolts of Voting

Where and when to vote and register

Method:

- Utilize knowledge of HEA to work with administration to disseminate voting and registration information through campus wide emails, voting portals and social media.

ACCESS to Your Polling Place

How will your campus community physically get to the polling place?

1. Polling Place on Campus

Students are most likely to vote if the precinct is on campus

Method:

- Work with administration and local government officials.

2. Transportation to Polling Place

If you are unable to get a polling place on campus, ensure that ALL students have access to the poll through free transportation

Method:

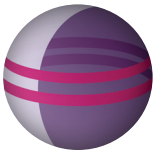
- Raise awareness about transportation options through flyering, tabling and classroom visits.

3. Time to Vote

Ensure that every student is given the time necessary to vote

Method:

- Work with administration to get classes cancelled the day of classes.
- Organize a march to the polls.
- Work with faculty to get voting-related absences excused.



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ACCESS to Your Ballot

Once your campus community is at a polling place, how do you ensure they access their ballot?

1. Student Poll Workers

Research shows student poll workers help combat student voter suppression and discrimination in polling places

Method:

- Recruit student poll workers at events, while tabling and in classroom visits.
- Work with local officials to hold a poll worker training on campus.

2. Poll Volunteers

Having a team student volunteers on hand at campus polling places to give out water, snacks and voting rights information can help ensure that students stay and safely obtain their ballot

Method:

- Recruit a group of students to do day of poll volunteering by handing out water and information about voting rights, voting requirements, and the National Election Protection Hotline to folks waiting in line.

3. Early Voting

Early voting means shorter lines and students are more likely to be able to access their ballot if they vote prior to Election Day

Method:

- Disseminate information about early voting locations, ID requirements and times through tabling, classroom visits and campus wide emails.
- Organize a march to an early voting site.

Student Voting FAQs

Voting rules vary state to state, so check out the Feminist Campus Voting Portal for specific details. Feel free to reach out to your county registrar of voters, Secretary of State, or your FMF Campus Organizer for further questions!

Q: CAN I REGISTER TO VOTE WHERE I GO TO SCHOOL?

A: YES! In the 1979 U.S. Supreme Court decided in *United States v. Symm* that you have the right to register and vote where you go to school, even if you don't intend to reside there permanently or live in a dorm room. Your Social Security number or a driver's license number should be sufficient. You may also be able to use your college ID card or other picture ID for verification. You can use a bank statement or bill as proof of your current street address.

Q: CAN A P.O. BOX BE USED AS MY ADDRESS ON THE VOTER REGISTRATION FORM?

A: NO. A voter must use a physical street address in order to register to vote. If the student lives in a dorm, the name of the dorm and street address of the dorm must be used on the registration form. A P.O. Box can be used as the mailing address where voting materials and sample ballots will be sent.

Q: WHAT DO I DO IF I REGISTERED TO VOTE AND MY NAME IS NOT ON THE ROSTER AT MY POLLING PLACE WHEN I GO TO VOTE ON ELECTION DAY?

A: Demand a provisional ballot and vote! Federal law guarantees you a provisional ballot. If the election is close, the state is required to count all provisional ballots.