

ACA Party Guide

An ACA Party is an event held on your campus or in your local community. It can be in a classroom, library, dorm lounge, house, or coffee shop! The event will allow other students to learn about their insurance options from a local navigator – an expert that guides you through the sign up process.

The navigator can answer basic questions about ACA and the insurance Marketplace at the beginning of the event. Then, each student can take turns signing up for insurance plans and ask the navigator any questions they have along the way. Then, have fun together and celebrate getting covered!

Why Host an ACA Party?

Under the Affordable Care Act (ACA), you can be covered by your family's insurance plan until age 26. However, we know that this is not an available or effective option for all young people.

Instead, students can purchase affordable health insurance through their state's Marketplace – a list of different insurance companies, prices, and plans that you can choose from online. The government even offers financial assistance to students based on your income.

In 2011, 13.6% of 18-34 year olds were unemployed and young adults' median income dropped by 15% (from 2006). This means that your friends, coworkers, or the student who sits next to you in Bio may be uninsured. Help them learn about their insurance options and how to sign up by hosting an ACA party on or near your campus!

How Do I Plan It?

- Find a venue on or near campus that is easy for students to get to and has accessible outlets and internet access. Spaces where lots of folks pass through – like student halls, etc., are ideal. Book the space for a night between March 3 and March 7 and customize your event poster with the correct details.
- Promote, Promote, Promote! Advertise the event on Facebook, in official school newsletters, by poster, and via in-class announcements. Invite friends, classmates, and everyone else! Don't forget to send a Media Advisory to your campus newspaper and bring on other organizations as co-sponsors to spread the word and broaden your audience.
- Contact your local navigator so that they can prepare to attend your party.
- In advance of the event, prepare a playlist and prep by reading over the Talking Points.

At the Event

- Set up a few "Enrollment Stations" by placing laptops on a table side-by-side, all open to healthcare.gov. Ask members or your navigator if they're willing to bring theirs to the event and set it up. Use one station for the #MyBodyMyBC petition.
- Put out your feminist gear, postcards, organizational materials, etc. on a table.
- Have fun! Eat, be merry, and meet people!
- TAKE PICTURES! Tweet 'em using #ACAparty during your event to win cool prizes!