



CAMPUS ORGANIZING GUIDE

2024-2025

Choices Campus
Leadership Program

OVERVIEW OF THE FEMINIST MAJORITY FOUNDATION

As a national organizer for the Feminist Majority Foundation, you are a part of history in the making. In our reproductive rights work alone, our National Clinic Access Project developed the strategy and tactics for defending and securing abortion clinics. In 1994, the Feminist Majority Foundation initiated, pursued, and won a Supreme Court case establishing the constitutionality of safety buffer zones around clinics.

The Feminist Majority Foundation worked for 11 years to win approval of the early abortion pill, mifepristone (formerly known as RU 486). FMF won approval for mifepristone as an early abortion option in 2000. Finally, in 2007, the Feminist Majority Foundation sponsored and began mifepristone clinical trials as a possible treatment for progesterone-dependent ovarian cancer.

In 2002, the Feminist Majority Foundation was nominated for a Nobel Peace Prize because of its work on behalf of Afghan women and girls. With the support of tens of thousands, FMF's work was key in stopping U.S. and U.N. recognition of the Taliban in 1998 and, in 2003 and 2005, in winning extensive funding for Afghan women's programs, for the Afghanistan Independent Human Rights Commission (AIHRC) and the Ministry of Women's Affairs (MOWA). In 1996, the Feminist Majority Foundation (FMF) launched its Choices Campus Leadership Program. FMF was the first reproductive rights and first women's rights organization to invest a substantial budget in campus activist organizing. Today, the FMF campus program is the largest of its kind and the largest reproductive rights network on campus.

The Feminist Majority Foundation was founded in 1987 as a 501(c)(3) tax exempt, non-profit organization. As a 501(c)(3) organization, FMF is non-partisan. FMF is the nation's largest feminist research and action organization dedicated to women's equality, reproductive rights and health, and non-violence. To carry out these aims, FMF engages in research and public policy development, public education programs, grassroots organizing projects, leadership training and development programs. Its sister 501(c)(4) organization, the Feminist Majority, focuses on empowering women in public policy-making as well as gender balance in elective and appointive offices.

FMF is organized on a project basis. In light of the recent attacks on abortion rights with the Supreme Court overturning *Roe* with the *Dobbs* decision, FMF has many active projects, or programs, each trailblazing and making history in their own right.



PROGRAMS

Reproductive Health Programs

Choices Campus Leadership Program
National Clinic Access Project
Women's Health and Research
National Abortion Rights and Reproductive
Health Coalition Core Group

Education Equity Project

Research on single sex education
Title IX Coordinators Project
Feminist Majority Foundation & Feminists
United
Title IX Lawsuits
The National Coalition for Women and Girls in
Education

Women and Media

Liberty Media for Women/Ms. Magazine
Documentaries/Videos/CDs
Publications

Online Organizing, Social Media, and Education Program

Websites: feminist.org; feministcampus.org;

msmagazine.com; girlslearn.net;
feministmajority.org (sister organization)
Twitter @FeministFDN; Instagram
@feministmajorityfoundation @feministcampus

Global Women's Empowerment Programs

Global Reproductive Health Program
Campaign for Afghan Women and Girls
Global Women's Empowerment
Girls Learn International

Stop Violence Against Women Initiative

Stop Campus Sexual Assault
Stop Military Sexual Assault

Feminist Leadership Program

National Council of Women's Organizations—
Executive Committee
Leadership Conference on Civil and Human
Rights
National Equal Rights Amendment Coalition—
Lead Organization

REPRODUCTIVE RIGHTS AND HEALTH CAMPAIGNS

FMF Reproductive Rights campaigns and programs are extensive. Our reproductive health programs are organized into three main projects:

- **Choices Campus Leadership Program:** One of the largest pro-abortion networks on college campuses includes chartered, affiliated, working, underground, and outreach campus groups in 45 states and the District of Columbia on a wide range of public and private, two- and four-year colleges and universities. The program provides young women and men with organizing tools to counter threats to reproductive rights and increase access to reproductive health services. In total by field and online organizing the program reaches some nearly 2000 campuses. After a successful fight to win FDA approval of over-the-counter Emergency Contraception, our campus program conducts four reproductive advocacy and activism campaigns: (1) Birth Control Access Campaign; (2) Stop the War on Women and TRAP Laws;

- (3) Adopt-a-Clinic and Counter Fake Clinics, (4) Global Reproductive Health, and two civic engagement campaigns (5) Vote Feminist and (6) Capital Cities Campaign with a focus on Southern Capitals including Richmond, VA, Raleigh, NC, Columbia, SC, Atlanta, GA, Louisville, KY, Nashville, TN, Jackson, MS, Baton Rouge, LA, and Montgomery, AL.
- **National Clinic Access Project:** Our project, now 28 years old, is the largest clinic defense program in the nation and works to keep women's health clinics open in the face of violence and intimidation. It conducts nationwide research and monitoring of violent extremists; provides legal assistance, security briefings, analysis and limited security grants to targeted independent clinics; and conducts community organizing to recruit and train escorts, and legal observers; and works to bring anti-abortion extremists to justice. NCAP works in coalition with Planned Parenthood and the National Abortion Federation.
- **Campaign for Mifepristone and Women's Health:** After leading a successful twelve-year fight to make mifepristone available to American women, our Campaign for Mifepristone and Women's Health is now working to expand public awareness of and research funding for mifepristone's potential uses for serious illnesses affecting primarily women. FMF conducts the only program in the nation to provide Mifepristone for compassionate use to seriously ill patients.

Each of the Feminist Majority Foundation's reproductive rights and health programs builds upon the knowledge, research, and action of one another as well as the work of other reproductive rights organizations. Our programs have been able to identify and respond to critically needed unmet services, mobilize direct action on behalf of reproductive rights, counter attacks from the anti-abortion movement to restrict reproductive rights and services, and train the next generation of leaders in the reproductive rights movement.

CURRENT POLITICAL CLIMATE FOR REPRODUCTIVE RIGHTS, HEALTH, JUSTICE

Since *Dobbs v. Jackson Women's Health Organization* in 2022, 13 states including Texas, Alabama, Tennessee, Mississippi, Arkansas, have completely eliminated access to abortion with little to no exception. While reproductive healthcare and rights have been under attack from many conservative politicians for many years now, most recent Supreme Court Appointments during the 2016-2020 presidency have been instrumental in inciting anti-abortion and reproductive services across the nation. With *Roe* overturned we are in a more dangerous position than ever, with women all over the country becoming continuously denied health care, reproductive rights, lifesaving health services, bodily autonomy, and access to safe and regulated birth control and contraceptives.

Access to birth control itself is now being threatened and dramatically restricted, especially as we

see the start of the 2024 *Alliance for Hippocratic Medicine vs. FDA* case which challenges the FDA's approval of the Mifepristone abortion drug in 2000. This is yet another form of control over contraceptives and access to safe abortion in which conservative politicians and organizations are looking to limit and eliminate. In addition to contraceptive and reproductive health medication, there is also a focus on the limitation of sexual health education. At the expense of proven and effective comprehensive sex education programs, the federal government directed hundreds of millions of federal dollars to abstinence-only programs from 1996 - 2008.

Funding for abstinence-only programs were significantly reduced under the Obama Administration in favor of medically effective programs. But federal funding of abstinence-only programs still persists. In addition, millions of federal and state family planning program dollars have been diverted to fund so-called "Crisis Pregnancy Centers" that use free pregnancy tests, misleading ads, and other gimmicks to draw in young women, frequently providing false information. With the overturn of Roe, these tactics are only enabled to become stronger and more effective.

In the 2024 election, Donald Trump won his second term as President of the United States. More than two years after the US Supreme Court overturned Roe v. Wade, voters in 10 states also cast ballots on whether to cement reproductive rights in their state constitutions. 7 states passed measures protecting or expanding abortion rights, including Arizona, Colorado, Maryland, Missouri, Montana, Nevada, and New York. With Trump's new term, reproductive rights continue to be put at risk with the potential of Project 2025. As we continue to see restrictions and limitations on reproductive healthcare in conservative states, our mission is more important now than ever.



GLOBAL FEMINISM PROJECTS

- **UN Participation:** The FMF global programs are dedicated to the principle that women's rights are human rights, and the FMF has participated in numerous United Nations conferences and meetings for the empowerment of women and girls. The Feminist Majority Foundation supports the International Criminal Court, the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW), and ending trafficking of and violence against women and girls. FMF has consultative status with the Economic and Social Council of the United Nations, which includes Committees on the Status of Women and Population and Development.
- **Global Reproductive Health Campaign:** FMF is active in the International Sexual Rights and Reproductive Health Coalition. We promote universal access to reproductive health and family planning. We advocate for the need to increase the funding of international family planning programs; make abortion safe, legal, and accessible; repeal the Helms Amendment which prevents the U.S. from funding abortion services "as a method of family planning;" and to

- provide comprehensive reproductive health services, including abortion. We work with Global Justice Center to have the United States provide abortion services in conflict zones under the Geneva Conventions and international laws so that women and girls victims of rape and sexual assault are not discriminated against and are offered the full range of reproductive health services. Currently the United States is violating the Geneva Conventions by denying women survivors of rape the full range of reproductive health services.
- **Campaign to Stop Gender Apartheid in Afghanistan:** FMF's Campaign to Stop Gender Apartheid in Afghanistan, and its chair, FMF Board Member Mavis Leno, were nominated for a Nobel Peace Prize in 2002. The campaign was the first of its kind to build a U.S. women's grassroots foreign policy constituency around the rights of women and girls and successfully brought the Taliban's violence against women and girls in Afghanistan to the attention of the U.S. and the world. FMF built a co-sponsoring network of some 250 organizations for the Campaign, and over 100 film, television, and musical artists and celebrities endorsed the Campaign. FMF's work was key in stopping U.S. and U.N. formal recognition of the Taliban in 1998 and in winning hundreds of millions in USAID funding for Afghan women's programs, \$5 million earmarked for the Afghan Independent Human Rights Commission, and \$10 million for the Afghan Ministry of Women's Affairs. The Afghan Women's Scholarship Program has helped over 90 Afghan women pursue educational goals in the U.S. by helping them secure more than \$3 million in scholarships, room and board, and fee waivers since the program began. Each year, FMF helps about 30 Afghan women scholars pursue higher education. In 2016-17, FMF provided help to some 39 Afghan women pursuing higher education. The Campaign is continuing its work to urge the U.S. to do everything in its power to restore the rights of Afghan women and girls, to provide sufficient funding for the reconstruction of Afghanistan; to ensure leadership of Afghan women and women's organizations in rebuilding Afghanistan; and to provide humanitarian assistance to Afghan women and children who are internally displaced or are refugees.
- **Girls Learn International:** Girls Learn International (GLI) educates and incorporates U.S. middle and high school students in the global movement for human rights and access to education. Using a human rights framework, GLI students learn about the obstacles girls face to obtain education, and how educating and empowering girls is key to breaking the cycles of injustice. GLI students share what they learn with other students at their schools and with community members by presenting at school-wide assemblies and at community forums, events, and conferences. There are over 200 GLI Chapters in 32 states and Canada. GLI middle and high school-based chapters in the U.S. are paired with partner schools in countries where girls still lag behind boys in access to education. Through exchanges and communications, American students deepen their understanding of girls' lives in the partner school countries and provide social and financial support to their partner schools.



MEDIA AND COMMUNICATIONS PROGRAMS

- **Ms. Magazine – More than a Magazine, A Movement:** On December 31, 2001, the Feminist Majority Foundation became the sole owner of Liberty Media for Women, LLC, the publisher of Ms. magazine. Founded by Gloria Steinem and other feminist thought leaders in 1972, Ms. is the voice of the movement for women’s rights, nationally and globally. By promoting feminist viewpoints, research, education, and organizations as well as fearlessly investigating and reporting on critical issues in the struggle for equal rights, Ms. aims to inform, inspire, and empower feminists to take action to achieve justice and equality. In addition to both print and digital issues of the magazine, Ms. auxiliary products include the Ms. app, the Ms. Blog, and Ms. in the Classroom.
- **Education Equity Program:** FMF’s Education Equity Program works to protect Title IX, the landmark federal law prohibiting sex discrimination in federally funded educational programs, including athletic programs. In addition, the Program produced a Handbook for Achieving Gender Equity in Education, bringing together some of the leading experts in education across the country as contributors.
- **Feminist Leadership Program:** FMF participates actively in many coalition efforts to advance women’s rights, civil rights, and social justice including the Leadership Conference on Civil and Human Rights, International and National Sexual Rights and Reproductive Health Coalitions, Marriage Equality Coalition, Equal Rights Amendment Education Coalition, Anti-violence such Military Sexual Assault Coalitions, All Above All*, and the Women’s Economic Agenda Project. FMF also co-sponsors many events of allied groups and coalition members.
- **Internships in Feminism and Public Policy:** The Feminist Majority Foundation internship is listed as one of the nation’s leading internship programs by the Princeton Review’s America’s Top 109 Internships. Interns benefit from a challenging atmosphere and substantive projects, and gain experience working on the most pressing women’s rights issues of our time. Internships are available at both national offices in Washington, DC and Los Angeles, CA.

PAST SIGNIFICANT PROJECTS AND PROGRAMS OF FMF

The Feminist Majority Foundation has organized campaigns around ballot initiatives for many years. FMF organized massive support among college students to defeat two anti-choice ballot initiatives in Oregon in 1990, including a parental consent initiative. In 1992, FMF led, but lost, a campaign in support of a referendum to approve an Equal Rights Amendment to the Iowa state constitution. In 1996, FMF led a massive campaign to defeat an anti-affirmative action ballot measure in California. FMF lost narrowly the California anti-affirmative action in public

employment, education, and contracting, but in losing by a slim margin, still stopped a nationwide effort to defeat affirmative action by referenda in state after state.

FMF worked successfully to defeat a parental notification state ballot initiative in California in 2005, 2006, and 2008. In 2006 and 2008, FMF organized successfully on all state college campuses in South Dakota to defeat a ballot measure to ban abortion. In 2006, FMF organized to defeat the anti-affirmative action ballot measure in Michigan. Unfortunately, it passed. FMF campus campaigns worked successfully to defeat very extreme, anti-abortion proposals and measures were placed on ballots in Colorado and South Dakota in November 2008.

In 2011, FMF successfully organized on campuses throughout Mississippi to defeat a personhood amendment. In June 2012, FMF organized in North Dakota to defeat a religious liberties amendment on the primary ballot that would have restricted birth control access. In November 2012, FMF organized successfully to defeat an anti-abortion amendment in Florida. In November 2014, FMF organized across the country to defeat ballot measures. In Colorado and North Dakota, FMF successfully defeated personhood state constitutional amendments which would have banned abortion and some forms of birth control. In Tennessee, FMF failed to defeat a state constitutional amendment that deleted a right to privacy provision and gave the power to the state legislator to restrict abortion and birth control. There were no anti-abortion ballot measures in 2015 or 2016.

In 1996 and 2000, the Feminist Majority Foundation held national Feminist Expos, drawing thousands of feminists to Washington, DC (1996) and Baltimore (2000) to learn from and speak with feminist leaders from all sectors of society. Feminist Expo '96 was attended by some 3,000 feminists. In 2000, over 7,000 feminists of all ages from throughout the United States and the world took part in Feminist Expo 2000 for Women's Empowerment, to ignite the feminist movement for the 21st century, including delegations from 45 countries and 170 colleges and universities. Both Expos featured major leaders in the feminist movement, such as FMF President Eleanor Smeal, Ms. co-founder Gloria Steinem, author bell hooks, *Roe v. Wade* Attorney Sarah Weddington, FMF Board Member and United Farm Workers co-founder Dolores Huerta, and former Senator and Ambassador Carol Moseley Braun.

In 2004, FMF and FM were on the coordinating committee for March for Women's Lives, which brought to the Washington, DC over 1.2 million marchers protesting the attacks on women's reproductive rights. FMF national programs director and FM political director Alice Cohan was the march director, and Ellie Smeal and Kathy Spillar were on the executive committee coordinating and leading the march. It was the single largest event in the United States for women's rights. On January 21, 2017, FMF was a partner organization for the Women's March on Women in Washington, D.C. This historic event brought more than one million marchers to D.C. and inspired and spearheaded over 900 marches across the world. Five and a half million

marchers, on all seven continents, joined together for the largest number of simultaneous events globally on a single day for the same purpose in recorded history.

The Feminist Majority Foundation has produced award-winning educational videos on topics ranging from gender apartheid under the Taliban in Afghanistan to reproductive rights, both domestic and global. “Abortion for Survival,” which featured an actual abortion at 6 weeks, was awarded the prestigious Cine Golden Eagle award in 1989. “Abortion Denied: Shattering Young Lives” also won the Cine Golden Eagle Award in 1990. The video showed the impact of parental consent and notification laws on young women, featuring the story of Becky Bell, a 17-year-old victim of an Indiana parental notification law. Becky died in 1988 after undergoing an illegal abortion rather than tell her parents and risk disappointing them.

FMF Board Member Lorraine Sheinberg produced and directed for FMF 20 educational videos including “Danger Personhood 2012” on state personhood amendments, “No More Excuses: TEST rape evidence! (Part 1)” and “No More Excuses” on the lack of testing of rape kits and an out-dated definition of rape used by the federal government, “Shroud of Silence” on Gender Apartheid in Afghanistan, “Killing in the Name of Life” on anti-abortion violence, “Never Go Back: The Threat to Legalized Abortion,” “Revelation: Exposing the Radical Right,” and “The Global Majority... Again,” on the intersection of global abortion restrictions, environmental degradation, sweatshops, and human rights abuses.

The Feminist Majority joined with the music group L7 to launch Rock for Choice in 1991, a series of concerts organized in dozens of cities over the 15 years across the United States and Canada featuring popular artists such as Pearl Jam, Red Hot Chili Peppers, Salt-N-Pepa, No Doubt, the Offspring, Fugazi, Liz Phair, Bikini Kill, Joan Osborne, Rage Against the Machine, the Foo Fighters, Sarah McLachlan, Rancid, Melissa Etheridge, the Bangles, Joan Jett, Stone Temple Pilots, Paula Cole, Iggy Pop and many others. Rock for Choice raises critical resources to help fund the Feminist Majority’s vigilant Campaign to Save Roe and to raise public awareness about the threats to abortion rights in the United States.

MISSION AND PRINCIPALS

Feminism n. is the policy, practice, and advocacy of political, economic, and social equality for women and people of all genders.

Feminist adj. or n. is a person who advocates for feminism.



The Principles of the FMF and Its Campus Affiliates:

- The FMF supports equality for all genders and supports constitutional and statutory measures to gain full equality for women and girls locally, statewide, nationally, and globally
- The FMF supports safe, legal and accessible abortion, contraception, and reproductive and sexual healthcare, including Medicaid funding and access for minors, poor women and girls, and people regardless of immigration status.
- The FMF is dedicated to achieving civil rights for all people through affirmative action programs for people of color and women, securing fair housing, ending the school to prison pipeline, establishing full voting rights, and enforcing civil rights laws including Title IX and Title VI.
- The FMF supports dismantling the gender and racial inequities within the criminal justice system.
- The FMF supports achieving equal rights for lesbian, gay, bisexual, transgender, intersex, queer and gender-nonconforming people.
- The FMF promotes non-violence and works to eliminate all violence against women.
- The FMF supports immigrant and refugee rights regardless of legal status or country of origin.
- The FMF supports programs directed at combating climate change, preserving the environment, securing clean air and water, and eliminating smog, hazardous waste, and chemical and nuclear weaponry.
- The FMF supports creating inclusive spaces and eliminating social and institutional barriers to access faced by people with disabilities.
- The FMF supports workers' collective bargaining, pay equity, healthcare for all, free college, and the end of sweatshops.
- The FMF promotes increasing access to voting and voter participation for young people, women, and people of color, and opposes gerrymandering and all methods of voter suppression.
- The FMF does not permit and actively opposes discrimination on the basis of sex, gender, race, sexual orientation, sexual identity, socio-economic status, religion, ethnicity, age, marital status, national origin, size, or disability.

FEMINISTS ARE THE MAJORITY

Many public opinion polls show that the majority of women self-identify as feminists. In fact, the name "Feminist Majority" was inspired by a 1986 Gallup/Newsweek poll registering that 56% of all women in the United States considered themselves feminists.

An overwhelming majority of both women and men feel favorably toward the movement to strengthen women's rights - and again, the highest support comes from young women. Overall, 83% of women and 75% of men feel favorable toward the women's movement, according to the

Ms. 2003 poll – and a whopping 92% of women aged 18–24 feel the same. In the same study, young women aged 18–29 were even more likely to call themselves feminists in a 2003 Ms. poll (61%). After being read the dictionary definition of feminism, the number of women self-identifying as feminists skyrockets to 77%, and 70% of men self-identify as feminists (2003 Ms. poll).

In 2012, Ms. Magazine/Communications Consortium Media Center exit poll by Lake Research Partners, found 55% of women voters self-identified as feminists, up by 9% among a sample of voters asked the same question in 2008. Among male voters, 30% self-identified as feminists. When poll respondents were provided a follow-up question that defined feminism, the percentage of those declaring they were a feminist or strong feminist rose to 68%. A majority of Latina, African Americans, and white women self-identified as feminists with 58% of young women (18–29 years) 54% of older women (over 65 years), 72% of Democratic women and 38% of Republicans and a majority of Independent women.

In 2016, a national survey by the Washington Post and Kaiser Family Foundation found 60% of women and 33% of men self-identified as feminists. Among women ages 18 to 34 years, 63% self-identified as feminists. Perhaps most exciting of all the data of this poll is that 70% of the respondents described feminism in the United States as “empowering.” Feminists are the majority in America. The name “Feminist Majority” is a consciousness-raiser, reminding us all that those who believe in gender equality in all spheres of life are among the majority, not the minority, of the public.

CAMPUS TEAM

The Campus Team is available to help support and advise campus groups. Each campus group is assigned a National Campus Organizer to work closely with students and faculty to launch and grow Feminist Majority Leadership Alliances (FMLAs) and affiliates on college campuses. They work closely with established FMLAs and affiliates to recruit participants and organize successful events, to help student activists enhance their campus feminist organizing and leadership skills, to provide students and faculty with access to cutting-edge news and information, resources, and materials, and to facilitate campus participation in national campaigns.

National Campus Organizers can be contacted via email campusteam@feminist.org and telephone 1-866-444-FMLA (DC/East Coast office) or 1-866-471-FMLA (Los Angeles/West Coast office).



HOLDING ELECTIONS

Holding elections ensures that Feminist Majority Leadership Alliances utilize the democratic process. Elected executive committees spread out responsibility among group members.

How will you structure your group?

Consider what offices your group needs and would like to create. It is highly recommended that there be at least a president or co-presidents, a recorder (or secretary), a treasurer, and a communications chair. On top of that, your group should consider whether it would prefer leadership with fewer officer positions, or whether more positions would be preferable. Keep in mind that more offices allow more students to gain leadership and career building opportunities, feel ownership of the group, and assume responsibility. Larger executive committees also prevent burnout, improve retention, and can strengthen the group as a whole.

Election Month

The FMLA should hold elections in March, Women's History Month! Elected officers will officially move into executive committee positions during the beginning of the following school year (September). The advantage to holding elections in March is that incoming officers have the opportunity to "shadow" outgoing officers through March and April.

The Election Process

- All members should be informed well in advance (at least two weeks) about when elections will be taking place.
- All members running for a position should declare the position they are running for and be given an allotted time to speak. In addressing the group, candidates should speak about why they are interested in the position and their vision for the group and how they can contribute to this vision through the position.
- E-mail the election results to your members and your Campus Organizer, in addition to announcing the results at the next meeting.

FACULTY AND STAFF TEAM

Why Do You Need a Faculty and Staff Team?

To strengthen the national feminist network, to assist local campus Feminist Majority Leadership Alliances and affiliates, and to bolster recruitment and outreach to feminist activists on college campuses! Faculty members and staff represent one of our most valuable organizing resources and have shown strong support for the program through participation in the Feminist Campus Faculty and Staff Team.

Responsibilities of the Faculty and Staff Team

- Serve as faculty advisor to campus FMLA or affiliate
- Serve as a mentor for the student activists; share past activist experience and knowledge
- Identify students for participation in the program and encourage an inclusive membership
- Work to establish course credit for engaging with FMLA and Choices Campus campaign
- Advise student leaders on events, actions, and meetings
- Help students work in coalition with various campus groups and departments
- Help strengthen the long term effectiveness of the FMLA on campus
- Sign off on constitution, budget proposals, and other necessary documents

EXAMPLE PROGRAM PLANNING

The following is a suggested list of meetings to hold during the year. Plus, we've included other interesting ideas to keep your weekly meetings both engaging and well attended.

Fall Semester

Week 1: Welcome Back Meeting & Vote Feminist Planning

This meeting should be held at the beginning of each semester in order to re-energize previous members and welcome new members.

- Welcome topics to cover should include:
 - FMLA/affiliate group and its connection to FMF
 - Celebrate recent progressive successes by sharing news stories and preparation to work on other major goals of the year!
 - Outline activities for the semester ahead.
 - Introduction to FMF Campaigns with a focus on Vote Feminist
- Vote Feminist topics should include:
 - FMF and its affiliates are non-partisan—we focus on issues, not candidates/parties
 - What's At Stake: Current referenda on the state ballot or future state ballots
 - Discuss plans for voter registration, engagement, and mobilization (use the Vote Feminist toolkit!)

Week 2: Examining Mainstream Media through a Feminist Lens

- Watch and critique a film, or
- Bring in magazines and discuss the content.
- Think about: Heteronormative views of society, Racism, Classism, Ableism and disability, Division of labor, Body image

Week 3: Spotlight on War on Women: State Actions to Restrict Access to Abortion and Birth Control

- Education on the effects of recent attacks on abortion and birth control access
- Discuss volunteering at a clinic in your area through the FMF's Adopt A Clinic campaign.

Week 4: Domestic Violence Awareness Month and Purple Thursday

- Discuss educational events around domestic violence, stalking and dating violence on college campuses
- Invite local domestic violence experts/campus counseling staff to talk to students in a “Meet and Greet” to introduce them to support in the community.
- Participate in the Purple Thursday photo challenge

Week 5: National Coming Out Day/Love Your Body Day

- Discuss plans for National Coming Out Day (October 11) or another joint event.

OR

- Invite a nurse or medical professional from your school to discuss eating disorders and other threats to women’s health. National Love Your Body Day is October 15th.

Week 6: Global Women’s and Human Rights Project

- Young Women’s Week of Action for U.S. and Global Reproductive Rights
 - Host a campus forum on links between the expanded Global Gag Rule and the Hyde Amendment

Week 7: Voter Mobilization

- Mobilize student voters
 - Coordinate transportation to get students to the polls
 - Dorm Storm! Go door-to-door asking students if they’ve made it to the polls yet
 - Have an election party—get your group together to watch election returns!

Week 8: Post Election Debriefing

- Invite a Political Science professor to discuss the implications of the election.

Week 9: Thanksgiving Break!

Week 10: Holiday Potluck and Discussion

- Catch the holiday spirit! Have a discussion on religion and feminism.
- Personal spirituality
- Mainstream religion
- How feminists come to terms with their religion
- Have group members bring food items for a potluck dinner

Spring Semester

Week 1: Welcome Back Meeting & Spring Semester Kick-off!

This meeting should be held at the beginning of each semester in order to re-energize previous members and welcome new members.



- For new members: introduce FMF, the FMLA's connection and FMF Campaigns
 - Anniversary of Roe v. Wade (January 22nd) and it's 2022 Overturning
 - Show & discuss "Never Go Back: The Threat to Legal Abortion"
 - Plan an action – an abortion speakout, a hanger action, a march across campus—the possibilities are endless!

Week 2: Black History Month

- February is Black History Month!
- Invite multicultural groups from your campus to discuss Black feminism.
- Celebrate Black feminists in History:
 - Shirley Chisholm, Coretta Scott King, Alice Walker, Audre Lorde, Kamala Harris, Pauli Murray, Patricia Hill Collins, Sonia Sanchez, bell hooks, Loretta Ross, Fannie Lou Hamer, Laverne Cox

Week 3: V-Day Events!

- Plan or participate in V-Day events on your campus.
- Take the Vagina Monologues to the next level—hold a discussion on the different forms of violence against women such as sex trafficking, sexual assault on campus, etc.

Week 4: Feminist Leadership Week

- Show a movie portraying women in leadership roles.
- Prepare for upcoming student government elections. Encourage members of the group to run and support their campaign.
- If a feminist line up is already assembled, work as support staff to help get these candidates elected.

Week 5: Warm-up for Women's History Month

- Plan actions, demonstrations, events for the month of March
- Schedule a weekly feminist movie night for the whole month
- Prepare flyers, artwork, informational materials to display on campus

Week 6: Women's History Month

- Invite a faculty member from the history department to discuss women throughout history.
- Thank a Feminist: brainstorm reasons to thank feminists and post them as fliers around campus! Thank a Feminist For:
 - The right to own credit cards (Equal Credit Act of 1975)
 - The right to wear pants (Feminists sued department stores in the 1970s; Carol Moseley Braun was the first woman to wear pants on the Senate floor in 1992; female attorneys are still prohibited to wear pants on the floor of the Supreme Court)
 - The right to vote (19th Amendment, 1920)
 - The right to receive an equal education (Title IX of the Education Amendments of 1972)

March 8: International Women's Day

- Host an multicultural fair, highlighting the state of women in specific countries and communities around the world

Week 7: National Day of Appreciation for Abortion Providers

- Organize an event to call attention to the tens of thousands of people – especially young women – who die from maternal mortality or botched abortions each year because of the Global Gag Rule and the Hyde Amendment.
- Discuss the violence against abortion providers throughout the past four decades using FMF's National Clinic Violence Survey.

OR

- FMF's Adopt A Clinic Campaign – Make cards and thank you notes to show appreciation for abortion providers. Send them to clinics across the country or hand deliver them to local clinics.

Week 8: Group Elections

Decide which positions are necessary for your group and hold an election

- Spend the following weeks training new members of the executive board/executive committee.

Week 9: Sexual Assault Awareness

- Plan a Take Back the Night event
 - Host a public speaker to discuss how to improve sexual assault prevention on your campus.
 - Organize a march on your campus to stop violence against women.
 - Contact a local women's shelter to co-sponsor the events.

Week 10: The ERA and You

- Using FMF's ERA Campaign, host a discussion on the ERA's past, present and future.
- Bring in a history professor to discuss the ERA's roots and the history surrounding the first push for its ratification.

Week 11: Environmental Justice

- Invite an Environmental Science professor and/or a Women's and Gender Studies professor to discuss environmental activism in honor of Earth Day on April 22.
- Meet with your campus' environment justice group and collaborate on a project together

Week 12: Equal Pay

- Plan a Wage Gap Bake Sale. Have group members bake goodies, charge white men \$1.00, white women \$0.78, Black women \$0.66 and Latina women \$0.54. Hand out information explaining that these rates are equal to the wage gap in the U.S.



FEMINIST CALENDAR



JANUARY

Cervical Health Awareness Month

National Poverty in America Awareness Month

National Stalking Awareness Month

Jan 22-Anniversary of when Roe v. Wade was passed

FEBRUARY

Black History Month

Feb 6 - National Girls & Women in Sports Day

Feb 22-29 - National Eating Disorder Awareness Week

MARCH

Women's History Month

Mar 5-AAPI Women's Equal Pay Day

Mar 8 - International Women's Day

Mar 10- National Day of Appreciation for Abortion Providers

Mar 31 Women's Equal Pay Day

APRIL

Sexual Assault Awareness Month

STI Awareness Month

Arab American Heritage Month

Apr 24 - LGBTQIA Day of Silence

MAY

Asian Pacific American & Jewish American Heritage Months

Mental Health Awareness Month

May 10 - Mother's Day

May 10-16 National Women's Health Week

May 17 - International Day Against Homophobia, Transphobia, & Biphobia

JUNE/ JULY

LGBTQIA+ Pride Month

June 23 - Anniversary of Title IX

June 24 - Anniversary of Overturning of Roe

June 27 - National HIV Testing Day

July 4 - Independence Day

July 12 - Malala Day

AUGUST

Aug 1-7 - World Breastfeeding Week

Aug 22 - Black Women's Equal Pay Day

Aug 26 - Women's Equality Day

SEPTEMBER

National Hispanic Heritage Month

Sexual Health Awareness Month

Sep 23 - Bisexuality Visibility Day

Sep 23 - Native Women's Equal Pay Day

Sep 28 - Anniversary of FDA's approval of Mifepristone (RU-486)

OCTOBER

Domestic Violence Awareness Month

Breast Cancer Awareness Month

LGBTQ History Month

Oct 11 - National Coming Out Day

Oct 21 - Love Your Body Day

Oct 26 - Intersex Awareness Day

NOVEMBER

Native American Heritage Month

Nov 3- Election Day

Nov 20 - Transgender Day of Remembrance

Nov 20 - Latina's Equal Pay Day

Nov 25 - International Day for the Elimination of Violence Against Women

DECEMBER

Dec 1 - World AIDS Day

Dec 3 - International Day of People with Disabilities

Dec 10 - International Human Rights Day

